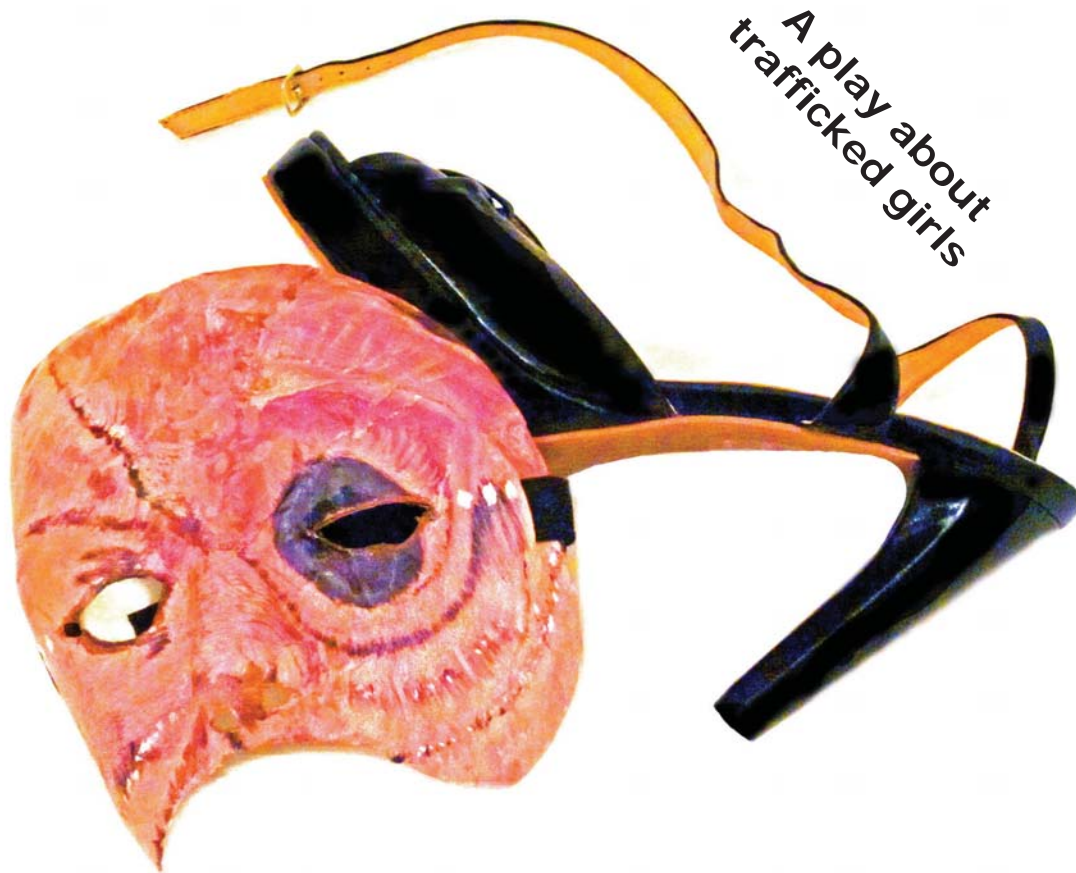


Moon Dog Theatre in association with PACT-Ottawa  
(Persons Against the Crime of Trafficking in humans)

# THE WALK

By **Catherine Cunningham-Huston**  
Directed by **Natalie Fraser-Purdy**

**At the Natalie Stern Studio Theatre**  
**February 3-5 and February 10-12, 2012**



*A play about  
trafficked girls*

**Advertising,  
Group Tickets and  
Sponsorship Package**

**Support theatre that matters!**

[www.moondogtheatre.com](http://www.moondogtheatre.com)

# THE WALK

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## You Can Partner with the Arts and Support Social Justice!

Sarah, a Nigerian teenager who was trafficked for sex across Europe, later told her outreach worker in Canada, "People need to know about this suffering." They need to know about the thousands and thousands of girls whose lives are stolen from them, who are brutalized every day and forced to perform dehumanizing sex acts. **THE WALK** play is about the struggle of three average people to tell the stories of these trafficked girls.

**THE WALK** was produced at the 2011 Ottawa Fringe Festival, winning the "Best in Venue" award. It was also performed at Women's Worlds 2011 on July 4. This successful show will be remounted at the Natalie Stern Studio Theatre, 294 Picton Avenue (Westboro), Ottawa, **from February 3 to 5 and February 10 to 12, 2012.**

We want to reach a broad audience and encourage them to take their own personal or collective action against the scourge of sex trafficking. We are proud to be producing the play in association with PACT-Ottawa (Persons Against the Crime of Trafficking in humans), a non-profit association.

A professional production needs financial support, to remunerate the committed artists who are working so hard to bring this message to life, and all the key people who make this show possible—a passionate director and an accomplished cast of nine, including an on-stage musician. We also have a stage manager, designers, a technician and a publicist.

To reach the community, we need help from the community. We would be very grateful for your contribution to **THE WALK**—a step toward raising awareness about the injustice and suffering caused by sex trafficking around the world, as well as on our doorstep.

Please have a look at the advertising and sponsorship opportunities we have for partnering in our production of **THE WALK**.

If you need more information, please contact me.

Catherine Cunningham-Huston  
**613 733 0776**  
moondogtheatre@rogers.com

### MOON DOG THEATRE

[www.moondogtheatre.com](http://www.moondogtheatre.com)  
moondogtheatre@rogers.com  
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Ottawa ON K1G 0E7  
613 733 0776

# THE WALK

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## Advertising Opportunities

### Full Page Ad

8" x 5"

\$600

Theatres, Schools, Non-Profits  
**20% Discount**

### Half Page Ad

4" x 5"

\$400

### 1/4 Page Ad

2.5" x 4" or 5" x 2"

\$250

### 1/8 Page Ad

2.5" x 2"

\$150

Ad Deadline:  
Jan. 23, 2012

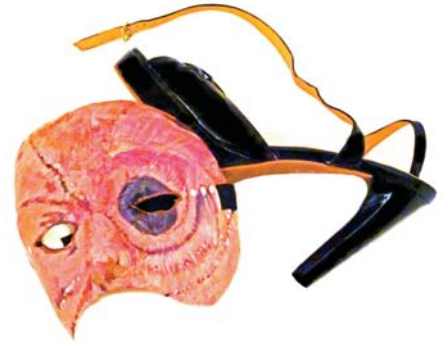
For more information, contact:  
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## *Ticket Opportunities*

### **Group Sales**

Organize a group of at least 10 people and receive a group discount!

This is an ideal way to show appreciation for your staff or hard-working volunteers or introduce your students or members of your organization to an awareness-raising experience.

If you organize a large group to attend the production, we would be happy to provide a talk-back with the cast and director following the show.

Regular ticket prices are \$22, but if you take us up on this offer and organize a group of 10 or more, you will get the tickets at \$17 each!

If you happen to be a Non-Profit, Church, School/University/College, or Theatre, your group rate will be \$15 per ticket.

24-hour notice is needed and is subject to availability.

For more information or to organize your group tickets, please contact:  
Catherine Cunningham-Huston at 613 733 0776 or [moondogtheatre@rogers.com](mailto:moondogtheatre@rogers.com).

### **Buy Out A Complete Evening (72 seats)**

Turn any available night into an exclusive evening for your organization.

Buy out the theatre on any available evening and host an exclusive private show for your organization as a staff appreciation night and an awareness-raising experience.

You can also resell the tickets at your own price as a fundraiser for your organization or charitable cause!

For \$900, the evening can be completely yours. (That's just \$12.50 per ticket!)

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## *Sponsorship Opportunities*

### *Become A Sponsor*

#### ***“Starring Role” Sponsor -- \$1,500***

##### BENEFITS SUMMARY

- Corporate name/logo on our website
- Corporate name/logo on all our collateral material, including:
  - Postcards, Posters, Email promotions
  - Event program
  - Full-page ad in event program (5” x 8”)
- On-Site Promotion and Signage:
  - On-site signage (provided by company/organization)
  - Opportunity to provide extra promotional material by way of inserts to the programs and in the lobby
- Tickets
  - 10 tickets to a performance of your choice (subject to availability)

#### ***“Director” Sponsor -- \$1,000***

##### BENEFITS SUMMARY

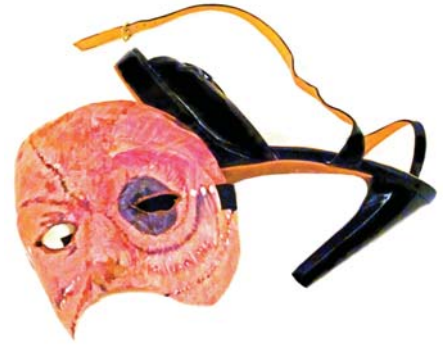
- Corporate name/logo on our website
- Corporate name/logo on all our collateral material, including:
  - Postcards, Posters, Email promotions
  - Event program
  - Half-page ad in event program (5” x 4”)
- On-Site Promotion and Signage:
  - Opportunity to provide extra promotional material by way of inserts to the programs and in the lobby
- Tickets
  - 5 tickets to a performance of your choice (subject to availability)

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## *Sponsorship Opportunities*

### ***“Supporting Role” Sponsor -- \$500***

#### BENEFITS SUMMARY

- Corporate name/logo on our website
- Corporate name/logo on all our collateral material, including:
  - Postcards, Posters, Email promotions
  - Event program
  - Quarter-page ad in event program (2.5” x 4”)
- Tickets
  - 2 tickets to a performance of your choice (subject to availability)

### ***“Cameo Role” Sponsor -- \$250***

#### BENEFITS SUMMARY

- Corporate name/logo on our website
- Corporate name/logo on all our collateral material, including:
  - Postcards, Posters, Email promotions
  - Event program
- Tickets
  - 2 tickets to a performance of your choice (subject to availability)

**We would be pleased to discuss customized sponsorship packages.  
Book your Ad Space, Group Sales or Sponsorship by calling today!**

Please contact:

**Catherine Cunningham-Huston**

**613 733 0776**

[moondogtheatre@rogers.com](mailto:moondogtheatre@rogers.com)

To find out more about Moon Dog Theatre, visit our website:  
[www.moondogtheatre.com](http://www.moondogtheatre.com)

To learn about PACT-Ottawa (Persons Against the Crime of  
Trafficking in humans), visit: [www.pact-ottawa.org](http://www.pact-ottawa.org)

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